

How does this

hybrid / online format work?

We offer a unique formula that integrates course content with **your** creativity, ideas and experiences. Each semester, you will be able to register for one (or more) of a selection of courses. Participants from the same congregation may select different courses.

Each H-UULTI “semester” has 9 (nine) modules, one released every two weeks. Each module will consist of:

- 24/7 access to course materials
- A 30-45 minute on-demand webinar by our teaching staff
- Required readings and other resources
- Optional readings and other resources
- A threaded discussion board for communication between participants and staff
- A 45 minute “live” discussion with instructors
- A short quiz on the materials

The Best Part:

You will use what you learn online during three Saturday, in-person, “Community of Practice” sessions. Your day will be spent in deep conversation and sharing of ideas and insights. You will engage with case studies (where you can bring your “expertise” from your courses), reflect on your own grounding as a leader in small groups and create a small project with other leaders.

Session 1: Saturday, January 31, 9am-4pm
Allegheny UU Church

Session 2: Saturday, March 7th, 9am-4pm
First UU Church of Indiana, PA

Session 3: Saturday, May 2nd, 9am-4pm
Location TBD



Other On-Line Resources



On-Demand
Webinars

www.cerguua.org/moodle/



www.youtube.com/cerguua



www.facebook.com/cerguua



@vitalleaders @cerguua



<http://vitalleaders.blogs.uua.org/>



Leadership Development for Congregations in Greater Pittsburgh

Featuring:

Healthy Leadership 101

Adaptive Leadership

Process Theology

Small Congregations

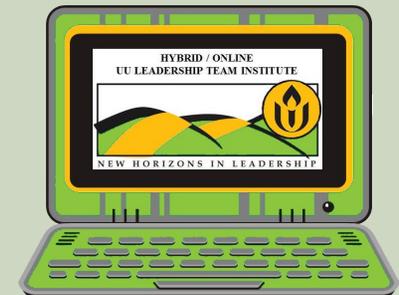
...and more!

H-UULTI

The Hybrid / Online UU

Leadership Team Institute

Spring 2015



WWW.CERGUUA.ORG/HUULTI

Spring 2015 Course Offerings

Healthy Leadership 101

Whether you are a brand-new to leadership or have been a leader for decades, this course will give you and your leadership team an understanding of how your congregation functions as an interconnected, organic system of relationships. (Offered every semester.)

Being Faithful: The Importance of Small Congregations

Mother Teresa wrote, "Be faithful in small things because it is in them that your strength lies." More than two thirds of Unitarian Universalist Churches have fewer than 150 members. In many ways, the future of our faith rests in the continued strength and vitality of these "small" congregations. This course will focus on the common challenges and triumphs of small congregational life and will offer ideas and inspiration for enhancing the health and future direction of your congregation.

Leading Adaptively

Develop advanced leadership skills to learn how to face your congregation's toughest challenges: the ones we don't have ready answers for. The "Adaptive Leadership" framework, pioneered by Harvard's Dr. Ronald Heifetz, is more than a toolbox of tips. It will change the way you think about your own leadership and equip you to lead through any change, welcome or unwelcome.

Process in Plurality

Process Theology and Process Naturalism offer a great meeting point for many theological and spiritual perspectives in our congregations. Learn more about process thought and explore the possibilities for yourself and your faith community.

Guiding Our Journey: Building a Faithful UU Identity

Unitarian Universalism requires you to be an active participant in building your religious identity, a task that sometimes requires letting go or "unlearning" painful lessons from our past. What does it mean to "be" a Unitarian Universalist? What role does faith development play in constructing a religious identity that matches your particular experience and your unique journey?

If a Tree Falls in the Forest... Marketing, Branding and Communicating Your Message

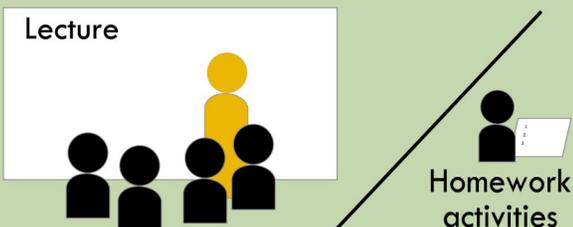
Growing our congregations, and spreading our Unitarian Universalist faith, requires that we actively and consistently reach out to the wider community to make our presence known and to more effectively attract visitors to our doors. This course "track" will cover topics such as creating a marketing plan, branding, web sites, and so-called "guerrilla" (low-cost) marketing techniques.

To participate successfully in H-UULTI you will need:

- To be a part of a congregational team of 4 or more people.
- To be a part of a cluster* that has trained Peer Hosts available for the Community of Practice Saturdays.
- \$60 per participant (to cover lunch, snacks and supplies for in-person sessions) *
- To participate in the 3 "Community of Practice" in-person sessions.*
- To create a participant account on the website
- A computer with a reliable Internet connection to access course materials
- Telephone service with long distance access OR high-speed internet and a computer with a built-in or attached video camera and an audio headset (with microphone)
- 2-3 hours a week to devote to coursework
- Successful completion of quizzes
- To agree to and align with the Participant Covenant
- Willingness to use technology and learn how if you are not yet familiar with it
- Comfort with the largely peer-learning format that the course will be utilizing

*To bring H-UULTI to your cluster contact the H-UULTI Dean: hulti@cerguua.org

TRADITIONAL



FLIPPED

